Job Title:

Communications Manager

Company Profile:

The Asia Pacific Leaders’ Malaria Alliance (“APLMA”) unites 22 governments in Asia-Pacific who have committed to eliminating malaria in the region by 2030. APLMA translates evidence to advocate for policy change at the highest levels of government and supports leadership collaboration across the region. By convening senior officials beyond health, monitoring and reporting on progress and bottlenecks and facilitating cross-border collaboration, APLMA, in collaboration with APMEN, empowers tangible elimination progress across the region with a heavy focus on high malaria burden countries. The Asia Pacific Leaders Malaria Alliance (APLMA) and Asia Pacific Malaria Elimination Network (APMEN) are partners working towards the elimination of malaria in the Asia-Pacific by 2030.

Progress against malaria is one of this century’s greatest public health successes. Over the past ten years, the countries of the Asia-Pacific region have reduced cases of malaria by more than half, putting them on a positive course towards the 2030 goal. But over 2 billion people in the region remain at risk. In some areas, malaria is staging a comeback—aided now by the Covid-19 pandemic, which is diverting attention and resources. It is imperative that these threats get urgent attention and that the region’s gains aren’t wasted.

APLMA and APMEN are working together to generate evidence, build capacity and raise the awareness and commitment of our stakeholders to ensure the region’s progress towards eliminating malaria by 2030 remains on track. For more information go to: https://www.aplma.org/ and https://www.apmen.org/

Role:

As the Communications Manager, you will support the communications function in driving awareness of the importance of malaria elimination, advocating for key issues to sustain elimination progress and ensuring malaria remains a highly visible locally, regionally and globally, whilst also positioning APLMA as a relevant brand. You will also support all communications and key stakeholder engagement for the organisation.

Responsibilities:

- Supports all key communications initiatives across the organisation and ensures visibility and consistency of brand and messaging internally and externally.
- Drafting and editing organisation’s external written content and communications materials to promote visibility of malaria, global health and organisations work.
- Work with external partners to produce reports, websites, videos, campaigns and external communications as appropriate.
- Work across the organisation and key stakeholders to coordinate integrated communications strategies for major initiatives, milestones, meetings, events, etc.
- Plan and manage events (virtual & other), coordinate external partners and service providers.
- Manage and facilitate media briefings, events and interviews alongside agency partners.
- Lead and manage APLMA/APMENs social media, digital engagement, APLMA website and newsletter; able to develop and curate content/social media posts to amplify and profile the organisation.
- Manage screening, curation and sharing of media/journal/online articles relevant to APLMA’s work and goals; develop and implement metrics to evaluate projects and produce slides/reports as needed for all communications activity.
- Coordinate, inform and engage APLMA staff on communication activities. Support with internal written communication as required.
- Manage all relevant agency partners as appropriate.
Requirements:

- BA/advanced degree in communications, journalism, public relations or related discipline.
- Minimum of 7+ years' work experience in a communications role.
- Experience in NGOs, development institution, dynamic foundation, government, or non-government institution, preferable.
- Ability to liaise with a range of stakeholders (i.e. government leaders, academia) is an advantage.
- Strong understanding of national, regional and global media landscape and possess established media relationships.
- Excellent persuasive writing and oral communications skills in the English language.
- Ability to translate complex and technical issues for diverse audiences
- Experience with media monitoring tools such as Meltwater
- Proficient with digital technology, social media platforms and content development tools such as Twitter, LinkedIn, Typito, MailChimp etc
- Collaborative, innovative thinker with campaign and global health experience highly desired.
- Possess strong critical thinking skills and ability to work independently
- Good time management and organisational skills.
- Proven ability to work in diverse and multi-cultural teams.

Successful candidate will be offered contract employment till 30 Sept 2022 with a possible extension.

To apply, please send your resume and cover letter to recruitment@aplma.org by **27 January 2022**. We thank you for your applications and regret to inform that only candidates shortlisted for interviews will be contacted.