



ANNOUNCEMENT: APLMA's Chief Operating Officer and Head of External Relations

January 2021, Singapore - It is with both sadness and gratitude that we announce that **Mr Jeff Smith, former APLMA Chief Operating Officer**, and **Mr Patrik Silborn, Head of External Relations** are moving on from APLMA. As two of the original and principal members of APLMA Secretariat, both played a critical role in the growth, development and success of the organization.

During his 6 years tenure at APLMA, Jeff played a major role in establishing the APLMA Secretariat in Singapore, navigating the operational complexities of incorporation and building a robust Board of Directors. His work spanned far beyond the operational, helping to establish and then nurture relationships with Governments and partners across the region and globe while building a robust internal team. He made herculean efforts to ensure APLMA Senior Officials' Meetings and annual Malaria Weeks were impactful across borders and countries. Jeff ensured stewardship of the mission towards malaria elimination despite many periods of change, internally and externally.

"I have seen APLMA grow from its infancy and have been lucky to be a part of this movement. Along the way, I have been supported by so many bright and creative people who have persevered in the fight to eliminate malaria in Asia and the Pacific. It has been a privilege to work alongside APLMA's staff, board and partners and the senior government officials throughout the region" said Jeff.

Patrik's four years of dedicated service involved many significant accomplishments, including establishing the pillars of our external relations. He established key connections that underpin APLMA's strong regional and global partnerships and strategically engaged many international development players, including the Global Fund to the Asian Development Bank to support and increase financing for malaria and health in Asia Pacific. To further our advocacy, Patrik created M2030, an innovative movement that brings together the most reputable local businesses in Asia and their consumers to fight malaria. He represented us in high-level meetings and public-facing fora to ensure malaria elimination stays high on the agenda.

Throughout the years, Jeff and Patrik kept the work thriving even under the most challenging of circumstances. They leave APLMA and APMEN in a very strong position for future growth and we sincerely thank them for their commitment, leadership and dedication.

The APLMA Board of Directors and Staff wish Patrik and Jeff the very best and success as they begin their new chapter.

#